Silicon Labs and Yeelight Deliver Smart Lighting Compatible with Seamless Setup in the Google Home App

New Yeelight LED light bulbs leverage Silicon Labs Bluetooth technology to enhance customer experience

QINGDAO, China, Jan. 12, 2021 /PRNewswire/ -- Silicon Labs (NASDAQ: SLAB), a leading provider of silicon, software, and solutions for a smarter, more connected world and Yeelight, a leading smart lighting provider preferred by 3.2 million global users, today announced a collaboration on a new smart LED light bulb to support Seamless Setup in the Google Home app. The Yeelight Smart LED Bulb M2 multi-color light bulb is designed with Silicon Labs'Bluetooth BG21 SoC, enabling reliable wireless connectivity and allowing users to connect and control smart home devices in the Google Home app without requiring other applications.

"The new M2 Yeelight light bulb meets increasing consumer demands for sophisticated, user-friendly smart home products with simplified setup requirements and Google Assistant voice control," said LM Wang, vice president of Asia Pacific sales at Silicon Labs. "Our Bluetooth solutions play a pivotal role in delivering this enhanced lighting experience, ensuring reliable wireless connectivity, high-performance and low power consumption."

Yeelight is one of the first brands to deliver a smart lighting integration with Google Seamless. The Yeelight M2 Bulb allows for multi-colored effects, adjustable color temperature, and increased luminance of up to 1000 lm – bright enough for daily illumination. Seamless Setup allows you to quickly and easily set up smart home devices in the Google Home app in just a few steps. No additional apps are required, and the Google Nest device can act as a hub to connect smart home devices to the web.

Connected by Silicon Labs' BG21 solution, the Yeelight M2 bulb offers off-premise access to Google Assistant-enabled devices, as well as higher reliability. Users can ask Google to turn on/off, dim, or change colors of the lights simply by using their voice. The M2 pairs directly with Google Assistant, resulting in an improved response time from Google Assistant-enabled speakers or displays. Users are also able to set up Google Assistant Routines in the Google Home app to automatically control lighting in certain settings using simple voice commands.

"Silicon Labs' trusted and secure smart home wireless IoT platforms allow us to build high-performing and uniquely designed smart home lighting products for our customers," said Wilson Wei, CTO of Yeelight. "Silicon Labs' technology is a powerful asset for us as we continue to define new lighting standards in the industry."

Yeelight will demonstrate the M2 light bulbs atCES this week. For more information about Silicon Labs Bluetooth solutions, visit silabs.com/wireless/bluetooth. For more information on Yeelight M2 light bulbs, visityeelight.com.

About Silicon Labs
Silicon Labs (NASDAQ: SLAB) is a leading provider of silicon, software and solutions for a smarter, more connected world. Our award-winning technologies are shaping the future of the Internet of Things, Internet infrastructure, industrial automation, consumer and automotive markets. Our world-class engineering team creates products focused on performance, energy savings, connectivity and simplicity. silabs.com

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Contact Silicon Labs PR team at pr@silabs.com.

About Yeelight
Yeelight, the world's leading smart lighting brand, has successfully shipped over over 40 million products to over 200 countries and regions globally. Yeelight's extensive product portfolio takes care of all the lighting needs at home, including essential light, table light, ceiling light, ambiance light, and smart light control. Yeelight is widely integrated with major IoT platforms such as Google Assistant, Amazon Alexa, Samsung SmartThings, Apple HomeKit, Razer Chroma, Yandex, Naver, IFTTT and more. yeelight.com

Connect with Yeelight
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Disclaimer: The Yeelight Smart LED Bulb M2 is a smart home product by Yeelight that pairs to a Google Account and uses Google services to connect to the internet. For setup and full feature access including remote control, mobile alerts, and software updates, Yeelight requires a compatible assistive device (full list available at g.co/nest/assistivedevice) and a working internet connection over Wi-Fi, the free Google Home app, and an active Google Account. Minimum requirements are available at g.co/nest/devicereq. Availability and performance of certain features are service-, device-, and network-dependent and may not be available in all areas. All features, functionality, and product specifications are subject to change without notice or obligation. Voice control with the Google Assistant requires a compatible smart device.

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