

IoT Sensor Detects Potential Household Hazards, Gains Traction in Insurance Market

-- *Silicon Labs Wireless Technology Helps Strengthen Smart Home Monitoring --*

AUSTIN, Texas – June 5, 2019 – [Silicon Labs](#) (NASDAQ: SLAB) and [Notion](#), a complete home monitoring solution provider, have collaborated on a battery-powered IoT smart home sensor that detects water leaks, smoke, carbon monoxide, temperature changes and motion across doors, garages and windows. The Notion Sensor is built on the [Silicon Labs Wireless Gecko](#) platform providing an energy-friendly wireless system-on-chip (SoC) solution with flexible multiprotocol connectivity.

Notion introduced its groundbreaking smart home monitoring solution in 2017. Since then, several major insurance companies, including State Auto Insurance, Travelers and Hippo, have partnered with Notion to encourage homeowners to take a more proactive approach to home maintenance and monitoring by offering the easy-to-install Notion starter kit. Designed with multi-functional sensors, the Notion kit allows homeowners to detect multiple incidents at once in different locations throughout their home – making it a complete single solution for home monitoring. By installing Notion, homeowners can receive a smart home discount on their home insurance policy with participating insurance companies, helping to reduce their premiums and providing peace of mind.

“Notion has created a valuable smart home solution for both homeowners and insurance companies, demonstrating the transformative power IoT can have across vertical markets,” said Matt Saunders, Vice President of Marketing and Applications, IoT Products, at Silicon Labs. “Notion is a great example of how the Wireless Gecko platform eases design complexity for our customers, offering the benefits of low power consumption, robust connectivity, and best-in-class wireless range and performance in a single-chip solution.”

Powered by two AAA batteries, each sleek, Oreo-sized Notion sensor can be placed anywhere within the house with a convenient peel-and-stick application. After connecting to a Wi-Fi network through a bridge, each sensor is up and running, and all monitored zones within a home can be viewed through a convenient smartphone app.

“Smart home devices are driving a new wave of change in the insurance industry, with Notion’s all-in-one sensor leading the charge as we help consumers easily monitor their households and insurance companies anticipate problems before they arise,” said Brett Jurgens, CEO, Notion. “Silicon Labs’ wireless technology enables our product developers to focus more of their time on design simplicity and ease of use for Notion customers.”

About Notion

Notion is the complete home monitoring solution, powered by an all-in-one smart home sensor, that sends alerts to a homeowner’s mobile device for the things they care about most – water leaks, smoke alarms, temperature changes and doors, garages and windows opening and closing. Notion is more than home security. Notion delivers real-time peace of mind. For more information, please visit <http://getnotion.com>.

Silicon Labs

Silicon Labs (NASDAQ: SLAB) is a leading provider of silicon, software and solutions for a smarter, more connected world. Our award-winning technologies are shaping the future of the Internet of Things, Internet infrastructure, industrial automation, consumer and automotive markets. Our world-class engineering team creates products focused on performance, energy savings, connectivity and simplicity. silabs.com

Connect with Silicon Labs

Silicon Labs PR Contact: Dale Weisman +1-512-532-5871, dale.weisman@silabs.com

Follow Silicon Labs at news.silabs.com, at blog.silabs.com, on Twitter at twitter.com/siliconlabs, on LinkedIn at linkedin.com/company/siliconlabs and on Facebook at facebook.com/siliconlabs.

Cautionary Language

This press release may contain forward-looking statements based on Silicon Labs’ current expectations. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements. For a discussion of factors that could impact Silicon Labs’ financial results and cause

actual results to differ materially from those in the forward-looking statements, please refer to Silicon Labs' filings with the SEC. Silicon Labs disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Note to editors: Silicon Labs, Silicon Laboratories, the "S" symbol, the Silicon Laboratories logo and the Silicon Labs logo are trademarks of Silicon Laboratories Inc. All other product names noted herein may be trademarks of their respective holders.

#

<https://news.silabs.com/2019-06-04-IoT-Sensor-Detects-Potential-Household-Hazards,-Gains-Traction-in-Insurance-Market>